
Project Concept



Attitudinal survey

Project description

- Question: do people have differential regard for the privacy of different kinds of information?
- Significance: are privacy/security mechanisms needed more in some areas (e.g., health information) than in other areas.
- Method:
 - Select a number of areas of information (health, financial, web browsing, ...)
 - Do literature survey.
 - Obtain and modify Westin and subsequent survey questions
 - Identify target populations to study
 - Conduct survey
 - Analyze results
 - Publish results