Project Concept

Attitudinal survey
Project description

- Question: do people have differential regard for the privacy of different kinds of information?
- Significance: are privacy/security mechanisms needed more in some areas (e.g., health information) than in other areas.
- Method:
  - Select a number of areas of information (health, financial, web browsing, ...)
  - Do literature survey.
  - Obtain and modify Westin and subsequent survey questions
  - Identify target populations to study
  - Conduct survey
  - Analyze results
  - Publish results